

Sample Traffic Builders



WIN BIG!

We want you to win a 2008 FORD FOCUS*

Bring this flyer and your key to ABC Motors during event hours.... you may have WON BIG!

<<FIRST NAME>> <<LAST NAME>>
YOU HAVE WON BIG!

BARCODE HERE

SCRATCH OFF TO SEE IF YOU'VE WON!

WINNER
42567

IF YOUR SCRATCH-OFF NUMBER MATCHES THE WINNING NUMBER ON THE BACK, SCAN YOUR BARCODE AT THE DEALERSHIP TO SEE WHAT YOU'VE WON!

ABC MOTORS 123 Main Street, Anytown, U
XXX-XXX-XXXX

